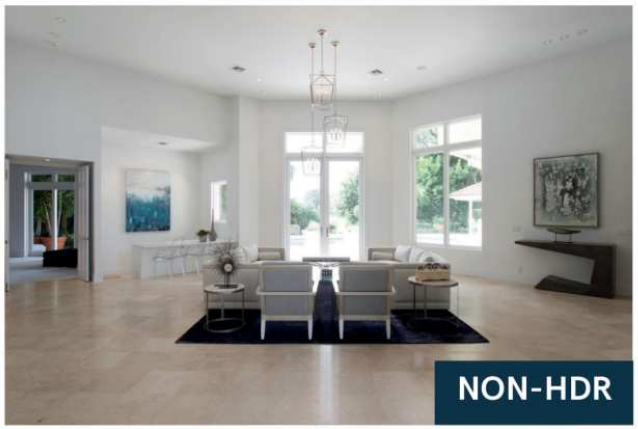
What is HDR Photography?

HDR photography is a new technique that combines multiple photos with different exposures to produce a stunning final image. The result is a genuine picture of something real, but with a surreal and often jaw-dropping effect. Homes have never looked so good. Here is an example (pay attention to the windows):



NON-HDR

HDR



Aren't Drones Dangerous?

Drones are tools, and like all tools, they can be dangerous in the wrong hands.

It is critical that you only use the services of a trained and certified Drone Operator to ensure safety and compliance with all laws and regulations.

Soarin' Drone Services, has a team of trained Drone Pilot, operating in full compliance with FAA regulations.

Is Aerial Photography Illegal?

Commercially operating a drone to take aerial photos of a home is not illegal.

The FAA has developed a set of proposed ordinances and regulations governing the commercial use of drones known as Section 333.

Soarin Drone Services, LLC. meets all requirements and is in full compliance with the FAA.

+1 (352) 966-4422
www.soarindroneservices.com
@SoarinDroneServices

HOW SMART REALTORS ARE:

SELLING HOMES FASTER,

OR HIGHER PRICES,

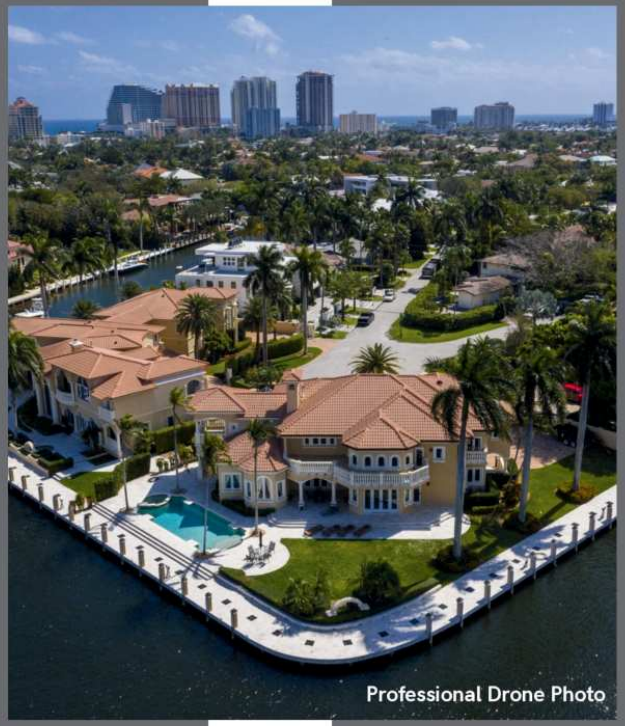
AND GETTING MORE LISTINGS

With Aerial Real Estate Photos and Professional Indoor HDR Photos

SOARIN' DRONE SERVICES LLC

#1 Sell Homes Faster

It's a fact, houses that are listed with Aerial Photos and professional HDR Indoor Photos sell, on average, **32% faster than houses that don't**.


Professional Drone Photo

The reason is simple — higher quality photos generate more interest from prospective home buyers. It really is that simple.

Prospective home buyers have much more power today because of their ability to view homes at their leisure on the internet.

So which homes are going to generate the most interest? The answer is simple—the homes listed with the best pictures.



What would it mean to you as a Realtor, if your homes started selling 32% faster than they are now?

#2 For Higher Prices

Additionally, houses that are listed with Aerial photos and professional HDR Indoor Photos result in a higher selling price of 5.25% on average.

Again, the reason is obvious-the perceived value of a home with Aerial Photos and Professional HDR photos is much higher to prospective home buyers.

Think about it — between two houses of equivalent value in the same neighborhood, which one will a prospective homebuyer want to see?

They'll want to see the one that they think is better-and that will be the one that **appears** to be nicer based on the pictures in the listing.


Professional HDR Photo

#3 Get More Listings

There are only so many homes that are going to be sold in any city. And you have a lot of competition from every Realtor in town for those listings.

So how can you give yourself the edge?

What can you offer homeowners to convince them to list their home with you instead of another Realtor?

ANSWER — Aerial Photography and Professional HDR Indoor Photos!

Between 2 agents, one who lists every house with Aerial Photos and Professional HDR Indoor Photos, and one who does not, a homeowner is not going to pick the one who uses standard photos. (Or worse, the Realtor who simply uses their cellphone to take pictures of their home!)

Which Picture Do Homeowners Want?



This STANDARD Picture...



or this AERIAL picture?

If you want to get more listings, let homeowners know that you list every home with Aerial Photos and Professional HDR Indoor photos!

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